

Risk is a natural part of the business landscape.
 If left unmanaged, the uncertainty can spread like weeds.
 If managed effectively, losses can be avoided and benefits obtained

ELIMINATING RISKS IN IT

In business today, risk plays a critical role. Almost every business decision requires executives and managers to balance risk and reward. Effectively managing the business risks is essential to an enterprise's success.

Quite often, IT risk is overlooked. Other business risks, such as market risks, credit risk and operational risks have long been introduced into the corporate decision-making processes. IT risk tends to be left in the hands of the IT department and does not feature in the global strategic objectives of the organisation. Financial data, personal employee records, and other vital information are stored on computers. If this information is jeopardised, the entire business can fail.

Secure business processes must be treated as a priority in the global operations of an organisation. Today, security is a requirement that not only concerns the ICT infrastructure, but also a company's business processes and organisation as well.

Customers of all sizes are faced with one essential challenge: the need to secure and manage an enormous amount of information. We all live and work in an information-driven world. Information is the lifeblood of modern business and, increasingly, of modern life. Each year, the amount of information we create increases exponentially. Securing and managing our information-driven world becomes even more important and challenging. Customers are increasingly concerned about how to secure and manage their increasing amounts of information – from digital photos to business critical data.

Symantec is a global leader in providing security, storage and systems management solutions to help our customers – from consumers and small businesses to the largest global organisations – secure and manage their information against more risks at more points, entirely and efficiently than any other company. Symantec's unique focus is to eliminate risks vis-a-vis information, technology and processes independent of the device, platform, interaction or location.

NewTech Ltd was formed in December 1993 and is now the leading software distributing company on the local market. The company's activities specialise in the marketing and distribution of a vast range of business, educational, home and high-end software products to the local market. The company's core mission is to sustain the local market by providing highly efficient service and a varied, premium product line to local end-users through comprehensive software solutions and their efficient network of Partners and Resellers. The company is the authorised distributor in Malta for major internationally recognised software and hardware manufacturers. 

